

Tomato Soup!



So easy! So convenient!

Just think how much trouble Campbell's Tomato Soup saves you. And don't forget that you can use it for a great variety of your dishes to give extra zest and flavor. Try it as a sauce for meats, fish, sausage and salads and for added tastiness in spaghetti, rice, eggs or vegetables. Delicious mixed with roast beef gravy. Always use Campbell's to prepare the most tempting Cream of Tomato Soup!

It's the **FLAVOR** in your food which attracts you and makes you want to eat it. You should select **GOOD WHOLESOME** foods that have delicious flavor!

Campbell's Tomato Soup is tremendously popular because its quality is so high, and the soup **TASTES SO GOOD**. We strain the luscious, full-ripe tomatoes through mesh as fine as pin-points. This removes all the indigestible portions and leaves only the appetizing juices and tomato "meat" in a smooth, rich puree.

Golden butter, fresh herbs, and dainty seasoning are blended in. The soup is cooked in great tureens of pure nickel by chefs with life-long experience in producing purity, quality, **THE MOST TEMPTING FLAVOR**.

Enjoy this famous and delicious soup today. Your grocer will supply you at 12 cents a can. **YOUR MONEY BACK** if you don't think it's the finest tomato soup you ever tasted!

Campbell's SOUPS

LUNCHEON

DINNER

SUPPER